May 14, 2024

Support Agenda Item 16E Neilson Way

Dear Mayor and City Council Members:

Santa Monica Spoke and the Santa Monica Safe Streets Alliance enthusiastically support the efforts by Councilmember Zwick, Councilmember Torosis, and Councilmember Davis to prioritize measures that would aim to improve safety by reducing vehicle speeds, and therefore by default, help mitigate crashes on Neilson Way.

Neilson Way has long been a narrow corridor plagued by crashes with vehicles often traveling erratically and at excessive speeds creating an environment in desperate need of robust safety enhancements to protect pedestrians, cyclists, and drivers on the corridor.

In order to make thoughtful and efficient progress, it is imperative we have critical supportive data. With Council's direction the City Manager can prepare cost estimates and identify potential funding sources — along with potential tradeoffs — for installing “speed cushions” along Neilson Way. With this forethought of data collection the project can be included for consideration as part of the upcoming Biennial Capital Improvement Program Budget Process.

The data is necessary so that Neilson Way can effectively be prioritized as a next phase and be included as part of the next Capital Improvement Program and the important ongoing partnership between the Department of Transportation, Santa Monica Fire Department, and Public Works Department to re-initiate the deployment of speed tables, speed cushions, “humps/bumps” and other effective important traffic calming measures that do not impact emergency response times.

The time is now to plan and build a safer Santa Monica for today and future generations.

Sincerely,

Cynthia Rose
Director, Santa Monica Spoke
Co-Chair, Santa Monica Safe Streets Alliance
SMSpoke.org
SaMoSafeStreets.org

Cris Gutierrez
Co-Chair, Santa Monica Safe Streets Alliance