Bringing Complete Streets to Venice

The Main Street Bike Lane Project
LADOT Bike Program
What is proposed for Main Street?

- Converts 4 lanes to 3
  - 1 lane in each direction
  - 1 two-way left turn lane
  - Adds bike lanes in each direction
  - Maintains parking lane

- Safer street for all road users
  - Safer for drivers
  - Safer for bicyclists
  - Safer for pedestrians
Where will the project go?

- Main Street from Windward Circle to Santa Monica City Limits
Extension of existing bike lanes

- Continues bike lanes on Main Street in Santa Monica
  - Removes bottleneck at Santa Monica City Limits
  - Extends existing bike lanes on Main Street in Santa Monica
  - Maintains all existing parking
Merits of new bike lanes

- Improves driver safety
  - Allows left-hand turns
    - Improves flow of traffic
  - Reduces crash frequency 29% per mile
    - Highway Safety Information System 2009 study
  - Better access to businesses along Main Street
  - Helps prevent 3 types of car accidents

3 crash types can be reduced by going from 4 to 3 lanes:
1 – rear enders
2 – side swipes
3 – Left Turns/Broadsides
Pedestrian Safety
- Slower cars
- Less vehicle conflict
- Improves visibility

Bicycle Safety
- Dedicated bike lanes
- Encourages bicycling
Creates Strong Bikeway Connections

- Improves existing bike network
  - Santa Monica bike network
    - Main St, Ocean Ave, Broadway, etc.
  - Sharrows on Abbot Kinney & Venice Blvd bike lanes
  - Proposed bike lanes on Rose Ave
  - Provides better access to beach bike path
Why it’s needed

- 730 cyclists in 6 hours on a Saturday

- Many destinations on Main St.
  - Retail
  - Schools
  - Sr. Center, Dog Park
The Main Street Road Diet

Why it’s needed

No good north south alternatives for cyclists
The Main Street Road Diet
Community benefits

- Bike lanes offer more ways to get around

- Trips by bike mean easier parking
  - Bikes easy to park
  - Less demand for parking spaces
The Main Street Road Diet
Benefits for businesses

- More pedestrians and cyclists = more customers
- Less demand for parking spaces
- Calmer traffic = better business visibility
The Main Street Road Diet

Key benefits

- More safety for all
- Improves visibility
- More ways to get around
- Consistent traffic flow between LA and S.M.
- Good for businesses
- No loss of street parking
- Benefits are present 24-7
For more information:

- http://www.bicyclela.org
- LADOT Bike Blog
- http://www.ladotbikeblog.wordpress.com
- LA-BIKE.ORG